

Newsletter Rubric

Criteria	4	3	2	1
Ideas Content/Development	Ideas are engaging and insightful and illustrate an excellent understanding of the events, themes, and point of view in the novel as well as all characters' roles in the novel. There is evidence of extensive planning and organization; there is evidence of extensive research using a variety of Internet, print, and other electronic media.	Ideas are developed and illustrate a good understanding of the events, themes, and point of view of the novel as well as of the main characters' roles in the novel. There is evidence of planning and organization as well some research.	Some ideas are good, but lack development and detail. Mainly obvious details are included. Point of view is limited to one or two main characters. Research is limited to one or two sources or to one or two types of sources. There is limited evidence of planning and organization.	Ideas do not go beyond the obvious, are randomly presented, and remain underdeveloped. There is little or no evidence of research, planning and organization.
Elaboration	All articles are well-written. All points are fully developed with accurate and detailed information to support ideas.	Pieces are well-written. Most points are elaborated with clear and detailed information to support ideas.	Pieces are adequately written. Some points are elaborated. Articles may contain factual errors, irrelevant information, or inadequate detail.	Pieces exhibit an awkward writing style. Points are general and obvious. Ideas are not well developed. Factual errors, significant omissions, or irrelevant information is present.
Conventions	An excellent grasp of standard writing conventions are apparent. The newsletter is free of errors in grammar, usage, spelling, punctuation, and sentence formation.	A good grasp of standard writing conventions is apparent. The newsletter contains only minor errors which do not interfere with understanding the ideas presented.	Reasonable control of standard writing conventions is apparent, but some errors interfere with understanding the ideas presented.	Errors in spelling, punctuation, capitalization, grammar, usage, and sentence formation distract the reader and interfere with understanding the ideas presented.
Layout	Outstanding visual appeal with excellent use of space, color, line, and graphics are neatly presented. Photos and other graphics have appropriate graphics.	Visually attractive layout with good use of color, space, line, and graphics is apparent. The newsletter is neatly presented.	There is a simple layout design; the project is neatly presented.	The newsletter lacks visual appeal and/or neatness in layout.
Teamwork	The work was divided and shared equally among all team members.	All team members contributed some work to the project.	Most team members participated in the work.	One or two people did all or most of the work of the group.
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