Multimedia Project Rubric

Project title: _____

Evaluator: **Project:**   **Student(s):**

Rank on a scale of 1 to 10 with 10 being the highest rating:

Preliminary work

Students completed storyboards prior to multimedia creation.	1 2 3 4 5 6 7 8 9 10
Students used primary and secondary research, which included factual and interesting information.	1 2 3 4 5 6 7 8 9 10
Students included a minimum of _____ different resources.	1 2 3 4 5 6 7 8 9 10
Students created a running bibliography including all online sources.	1 2 3 4 5 6 7 8 9 10
Students asked for permission to use any copyrighted material.	1 2 3 4 5 6 7 8 9 10
Students focused their topic into workable subtopics.	1 2 3 4 5 6 7 8 9 10

Design

Students showed evidence of presentation synthesis.	1 2 3 4 5 6 7 8 9 10
Multimedia contained multiple elements such as text, graphics, sound, video, and animation.	1 2 3 4 5 6 7 8 9 10
Multimedia contained all presentation elements: introduction, body, conclusion.	1 2 3 4 5 6 7 8 9 10
Students showed that design elements such as contrast between text and background; graphics and video are not intrusive and enhance the presentation.	1 2 3 4 5 6 7 8 9 10
Multimedia elements are visible: adequate font choices, color schemes, sizes, and styles are appropriate.	1 2 3 4 5 6 7 8 9 10
Navigation is easy and understandable.	1 2 3 4 5 6 7 8 9 10

Content

Information is relevant and interesting.   1 2 3 4 5 6 7 8 9 10

Students have used creativity in the design.   1 2 3 4 5 6 7 8 9 10

Students have used correct punctuation, grammar and spelling, and   1 2 3 4 5 6 7 8 9 10
complete sentences.

Students show complete understanding of presented material.   1 2 3 4 5 6 7 8 9 10

Students used knowledge of file sizes to control the size of the presentation.   1 2 3 4 5 6 7 8 9 10

Students have labeled necessary video, graphics, and maps for   1 2 3 4 5 6 7 8 9 10
further understanding.

Students have used a majority of original artwork, animations,   1 2 3 4 5 6 7 8 9 10
video, graphics, sounds, and so on.

Presentation

Students prepared and checked equipment prior to the presentation.   1 2 3 4 5 6 7 8 9 10

The presentation is fluent from beginning to end.   1 2 3 4 5 6 7 8 9 10

Overall synthesis of the presentation: 1 2 3 4 5 6 7 8 9 10

TOTAL _____